



HIMSS Booth #7666

**ALLOCADE DEMONSTRATES ITS ARTIFICIAL INTELLIGENCE ENGINE AT HIMSS;
ADDRESSES ONE OF HEALTHCARE'S MOST PRESSING PROBLEMS**

On-Cue™ Software Solution Installed in 20 U.S. Hospitals

ATLANTA, March 1, 2010 – [Allocade, Inc.](http://www.allocade.com), the developer of innovative healthcare software solutions, will demonstrate its On-Cue™ software at the Healthcare Information and Management Systems Society (HIMSS) 2010 Annual Conference and Exhibition in Atlanta this week. Powered by an Artificial Intelligence Engine, the On-Cue software solution addresses one of healthcare's most pressing problems today: patient flow optimization. This new, efficient operating system creates dynamic patient itineraries that help caregivers effectively manage patient flow logistics and improve operational efficiencies.

"We are very pleased with the rapid adoption of our On-Cue software by medical centers throughout the United States," said Rick Smith, president and CEO, Allocade, Inc. "On-Cue is able to minimize the impact of unpredictable disruptions by dynamically reallocating resources for the changing conditions of major hospital departments. As a result, caregivers are spending less time on non-clinical tasks and more time on direct clinical care. In addition, hospitals are realizing immediate benefits including a reduction in overall operating costs and improved resource utilization throughout the enterprise."

To date, Allocade has received 27 orders for the On-Cue software solution, 20 of which are currently installed in U.S. Hospitals.

One hospital experiencing the benefits of On-Cue is Children's Hospital Boston. The hospital, a worldwide leader in pediatric health and research, recently decided to install the On-Cue software throughout the hospital's entire Radiology Department. It was originally installed in the Interventional Radiology (IR) and Magnetic Resonance Imaging (MRI) Departments last fall.

"On-Cue helped to make our processes for communication more efficient," said Sharon Silk, M.P.H., director, radiology quality management and operations improvement, Children's Hospital Boston. "Paper-based workflows and white boards required a significant number of phone calls and walking between areas to learn about the status of a patient. Also, with all of our IT systems, we did not have an easy way to capture meaningful metrics, which are necessary for making operational improvements.

"With Allocade, we established a comprehensive electronic method for communication. Our front desk staff, nurses, technologists, anesthesiologists, radiologists, recovery room staff and our management team know the patient status and progression through the area or department. We have a more accurate estimation of patient wait times and exam completion times, which we use to update families. In addition to the workflow benefits, we are now able to capture detailed metrics to help make operational improvements."

In addition, the University of Rochester Medical Center in New York is utilizing On-Cue with similar success.

“The On-Cue software not only addresses workflow issues, but also assists with coordination and communication between different departments and caregivers throughout the hospital,” said David Waldman, M.D., Ph.D., chairman, URM’s Department of Imaging Sciences. “We now have a common view of each patient’s daily itinerary, and in a hospital our size, the operational improvements are significant.”

Allocade’s On-Cue software solution optimizes hospital patient flow for inpatients, outpatients and emergency patients by using technology developed to manage workflow on the Hubble Space Telescope. The core of the On-Cue technology was conceived by Don Rosenthal, founder and chief technology officer of Allocade. At NASA, Rosenthal led the Artificial Intelligence Applications Group in the NASA Ames Research Center where he was responsible for the dynamic rescheduling software that optimally utilized the limited resources on the Hubble Space telescope. The On-Cue software system leverages the information already available in Hospital Information Systems (HIS), Radiology Information Systems (RIS) and Electronic Medical Record Systems (EMR).

Allocade and its On-Cue software solution were recently featured in the 2009 issue of NASA *Spinoff*, an annual premier publication featuring successfully commercialized NASA technology. Since 1976, *Spinoff* has featured between 40 and 50 commercial products annually.

To learn more about the On-Cue system and to see live demonstrations of the software, please visit Allocade at HIMSS 2010 in booth 7666.

About Allocade

Allocade, Inc. was founded in 2004 and is headquartered in Menlo Park, Calif. The company is a healthcare software technology company that develops solutions designed to effectively optimize patient flow throughout the hospital enterprise. Allocade’s first product is the On-Cue™ software solution. The company’s management team includes former top executives from the NASA Ames Research Center, Siemens Medical Systems, Philips Medical Systems, Winster, Acuson Corporation, Sierra OnLine, Stentor and Inzap. For more information, visit www.allocade.com.

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