



HIMSS Booth 8319 B1 Hall

## **ALLOCADE SHOWCASES ON-CUE™ SOFTWARE SOLUTION AT HIMSS**

### **Seven On-Cue Systems Installed in U.S. and 13 More Underway**

**CHICAGO**, April 4, 2009 – Allocade, Inc., a developer of innovative healthcare software solutions, will showcase its On-Cue™ system here at the Healthcare Information and Management Systems Society (HIMSS) 2009 Annual Conference and Exhibition in Chicago.

On-Cue is a software solution that enables hospitals to reclaim their unused capacity by automating the manual patient flow process and dynamically rescheduling exams in real time as conditions change. Efficient patient flow is key to hospital profitability, yet it is a constant challenge for hospital staff to effectively manage this patient flow. On-Cue addresses the daily challenge of uncontrollable variability and allocates resources and manages disruptions that require patient rescheduling.

“We are very pleased with the adoption of our On-Cue software solution, which is evidenced by the seven hospital installations to date and 13 more in the implementation process,” said Rick Smith, president and CEO, Allocade.

In fact, Children’s Hospital Boston, one of the largest pediatric medical centers in the U.S., just placed an order for the On-Cue system. According to Sharon Silk, director of quality management and operations improvement, Children’s Hospital Boston, “We are excited to work with Allocade on developing an application that can maximize room utilization, provide up-to-date information to all staff, and track necessary metrics behind the scenes. The software will help us provide exceptional care and service.”

On-Cue was recently installed at PinnacleHealth System’s Harrisburg Hospital in Pennsylvania. Both the CT department and the emergency department are now benefiting from the software solution.

“Inpatients, outpatients and emergency patients all need access to imaging resources, often at the same time,” said Bill Wilkison, vice president, Ambulatory Care & Ancillary Services, PinnacleHealth. “In addition, delays and schedule changes create situations that compromise the efficiency of the hospital’s equipment as well as its technologists on a daily basis. On-Cue helps us to react to these situations in real time by directing the right patient to the right resource at the right time to optimize patient care.”

The genesis of the On-Cue technology comes from NASA, where Allocade’s Founder and Chief Technology Officer, [Don Rosenthal](#), worked as a leading computer scientist within the Artificial Intelligence Application Group at the NASA Ames Research Center. The underlying On-Cue engine is the result of Rosenthal’s work to optimally utilize the limited resources on the Hubble Space Telescope.

To learn more about the On-Cue system, please visit Allocade at HIMSS 2009 in the B1 Hall, booth 8319.

### **About Allocade**

Allocade, headquartered in Menlo Park, Calif., was founded in 2004 to develop a solution that effectively addresses patient flow management in hospitals while accommodating the continuous disruptions that occur hourly. The company’s management team includes former top executives from Siemens Medical Systems, Philips Medical Systems, Winster, Acuson Corporation, Sierra OnLine, Stentor, Inzap and the NASA Ames Research Center. For more information, visit [www.allocade.com](http://www.allocade.com).

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