



ALLOCADE ANNOUNCES MAJOR NEW FEATURES FOR ITS INNOVATIVE HOSPITAL OPERATIONS MANAGEMENT SOFTWARE

New Capabilities Dramatically Improve Hospital Patient Flow Management and Communication Amongst Caregivers; Compatible with all Web-Enabled Devices Including Smart Phones and Tablets

MENLO PARK, Calif. – Aug. 10, 2010 – [Allocade, Inc.](#), the developer of healthcare’s most advanced tools to orchestrate patient flow, today announced the availability of new capabilities in its On-Cue® operations management software suite. On-Cue is powered by an artificial intelligence engine that orchestrates patient flow and automatically adapts to disruptions as they occur, enabling the industry’s only Dynamic Patient Itinerary™ – a time-tagged list of each patient’s preparation and procedure events that adapts in real-time as conditions change. This latest release from Allocade adds options to facilitate communications and manage operations while offloading logistical tasks from clinical staff.

The new capabilities for On-Cue were developed with input from customers. Key features include:

- An enterprise viewer, which allows access to the software suite from anywhere in the hospital, and from any device that is browser-enabled such as smart phones and tablets with access to the hospital’s network.
- Electronic protocoling that enables doctors, nurses and technologists to collaborate seamlessly, not only in preparation for procedures, but while they are actually in progress.
- A portable equipment component that manages the impacts to schedules when staff and equipment go portable in the hospital.

“Allocade continues in its tradition of constant innovation and adaptability with its latest software release,” said Joyce Lasich, Imaging System Administrator, Medical City Dallas Hospital. “We installed the enterprise viewer on all of our front desk computers and we can now ensure a higher quality of patient care and transparency throughout the hospital. We have the ability to view all patients’ imaging schedules with all of the pertinent information for the study with one interface. In addition, caregivers can now send and receive information about the current status of a patient with minimal disruption to workflow, which allows for more time with the patient.”

The immediate and positive response to the new capabilities from customers highlights Allocade’s ongoing commitment to developing software tools that provide powerful capabilities, while remaining simple to use.

Allocade’s operations management software optimizes hospital patient flow for inpatients, outpatients and emergency patients. The software uses technology initially developed to manage workflow on the Hubble Space Telescope by Don Rosenthal, founder and chief technology officer of Allocade. The company’s patented Schedule

Repair™ technology augments information already available in Hospital Information Systems (HIS), Radiology Information Systems (RIS) and Electronic Medical Record Systems (EMR) by adding layer of intelligence to these systems.

Allocade and On-Cue were prominently featured in the 2009 issue of *NASA Spinoff*; an annual book featuring successfully commercialized NASA technology. Allocade was also invited to participate in the May 2010 NASA Spinoff Day on the Hill, where it showcased On-Cue for members of Congress and NASA representatives.

About Allocade

Allocade, Inc. was founded in 2004 and is headquartered in Menlo Park, Calif. The company is a healthcare software company that develops tools to intelligently optimize patient flow throughout the hospital enterprise. Allocade's first product is the On-Cue® Hospital Operations Management solution. The company's management team includes former top executives from the NASA Ames Research Center, Siemens Medical Systems, Philips Medical Systems, Fujifilm Corporation, and Stentor. For more information, visit www.allocade.com.

On-Cue is a registered trademark, and Dynamic Patient Itinerary and Schedule Repair are trademarks of Allocade, Inc.

###

Media Contact:

Amy Cook
925.552.7893
amycook@amcpublicrelations.com